



# UNITED IS THE WAY™



**UNITED WAY**  
Mid & South  
Jefferson County

**100**

**YEARS**  
OF IMPACT  
1926 - 2026

2025-26 *Community Report*



1922-1952



1952-1972



1972-2004



United Way of  
Mid & South Jefferson County

2004-2024



2024 - present



# UNITED IS THE WAY™

**we work together to address community needs and create positive impacts.**

What sets the United Way apart from other nonprofits is the foundation that it was built upon. Every United Way has the foundation of local impact with a global network. Our daily operations and strategic focuses are on the needs of our local community. When needed we have the support of a global network at our back. One example of this hyper-local focus with global network in our area was the response to Hurricane Harvey. Locally we were devastated, but we worked with our network to bring in over a million pounds of supplies and invested \$695,281.62 into our local recovery. That is the power of the local focus with a global network.

The United Way of Mid & South Jefferson County has a total of 17 local initiatives that complete our community investment portfolio:

## **Community Impact Grants**

- Community Investment Grants
- Innovation Grants
- A.L.I.C.E. Grants

## **Digital Initiatives**

- Create Your Will for Free
- FamilyWise Prescription Assistance
- MyFreeTaxes.com
- SureImpact

## **Early Literacy Initiatives**

- Book Vending Machines
- Summer Reading Palooza
- Story Time with United Way

## **Food Insecurities Initiatives**

- West Port Arthur Community Garden
- Food Pantry Harvest

## **Volunteerism Initiatives**

- Day of Caring Events
- SETXvolunteers.org
- Born Learning Trails

## **Workforce Readiness & Stability Initiatives**

- Workforce Clothing Closets
- TWIC Assistance Partnerships
- A.L.I.C.E. Center

# 2025-2026 Grant Recipients



**UNITED WAY**  
Mid & South  
Jefferson County

## Community Investment Grants:

- Adaptive Sports for Kids
- Anayat House
- Capland Speech Therapy Center
- CASA of Southeast Texas
- Catholic Charities of Southeast Texas
  - Elijah's Place
  - Home Matters
  - Hospitality Center
- Communities In Schools
- Community Care Prayer Outreach
- Crisis Center
- Family Services of Southeast Texas
  - Sexual Assault/Crimes
  - Women & Children's Shelter
- Girl Scouts of San Jacinto Council
- Groves Senior Citizens Center
- Mid-County Senior Citizens Center
- Nutrition & Services for Seniors
- Port Neches Senior Citizen Center
- Recovery Council of Southeast Texas
  - Unity Center
  - RSS
  - Right Choice
- Samaritan Counseling and Wellness Center
- Shorkey Center
  - Pediatric Therapy
  - Community Outreach
  - Instruction Junction
- Southeast Texas Food Bank
  - Backpack Program
  - Bulk Distribution
  - School Tools
- Southeast Texas Hospice
- Stable-Spirit
- The Salvation Army of Jefferson County
  - Social Services
  - Red Shield Youth Center
- Three Rivers Council, Scouting America
- United Board of Missions
- Willie Carter Outreach Center
- YMCA
  - Childcare
  - Sports & Aquatics
  - Y-Xtra

## Innovation Grants:

- Community Care Prayer Outreach
  - Training Series Grant
- Recovery Council of Southeast Texas
  - Innovation & Community Choice Awards
- Samaritan Counseling & Wellness Center
  - Impact Award
- United Board of Missions
  - Training Series Grant
- YMCA
  - Training Series Grant

## Impact Grants:

- Anayat House
- Communities In Schools
- Family Services of Southeast Texas
- Nutrition & Services for Seniors
- Samaritan Counseling and Wellness Center
- Shorkey Center
- Southeast Texas Food Bank
- Stable-Spirit
- The Salvation Army of Jefferson County
- United Board of Missions
- YMCA

## A.L.I.C.E. Grants:

- Capland Speech Therapy Center
- Catholic Charities
- Communities In Schools
- Community Care Prayer Outreach
- Family Services of Southeast Texas
- Nutrition & Services for Seniors
- Samaritan Counseling and Wellness Center
- Shorkey Center
- Stable-Spirit
- The Salvation Army of Jefferson County
- United Board of Missions
- YMCA

# UNITED IS THE WAY



The United Way of Mid & South Jefferson County will invest nearly \$2.4 million in grants supporting our local nonprofit programs this fiscal year (2026-2027), in addition to our United Way Initiatives.

- Community Investment Grant programs \$1,923,150, to support local programs providing vital services
- ALICE Grants \$100,00 to provide funding supporting working families with critical services
- Innovation Lab \$110,000 to fund out of the box approaches to community issues
- SureImpact for partnering organizations
- United Way Program Initiatives \$266,800 (Early Literacy, United We Work, WPA Community Garden, Volunteerism, ALICE Center, and Nonprofit Development)

we invest in our community.



# 2026-2027 Grant Recipients



## Community Investment Grants:

- Adaptive Sports for Kids
- Anayat House
- Capland Speech Therapy Center
- CASA of Southeast Texas
- Catholic Charities of Southeast Texas
  - Elijah's Place
  - Home Matters
  - Hospitality Center
- Communities In Schools
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- Family Services of Southeast Texas
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- Girl Scouts of San Jacinto Council
- Groves Senior Citizens Center
- Mid-County Senior Citizens Center
- Nutrition & Services for Seniors
- Port Neches Senior Citizen Center
- Recovery Council of Southeast Texas
  - Unity Center
  - RSS
  - Right Choice
  - Thrive
- Samaritan Counseling & Wellness Center
- Shorkey Center
  - Pediatric Therapy
  - Community Outreach
  - Instruction Junction
- Southeast Texas Food Bank
  - Backpack Program
  - Bulk Distribution
  - School Tools
- Southeast Texas Hospice
- Stable-Spirit
- The Salvation Army of Jefferson County
  - Social Services
  - Red Shield Youth Center
- Three Rivers Council, Scouting America
- United Board of Missions
- Willie Carter Outreach Center
- YMCA
  - Childcare
  - Sports & Aquatics
  - Y-Xtra

## Innovation Grants Finalist:

Grant winners announced June 25, 2026

- Family Services of Southeast Texas
- Samaritan Counseling & Wellness Center

## A.L.I.C.E. Grant Applications Coming this Fall.



# Our Impact Areas



**UNITED WAY**  
Mid & South  
Jefferson County

## Healthy Community

**17,725** Individuals Served



Improving health & well-being for all

### Examples of Our Impact:

United Way's West Port Arthur Community Garden Initiative

#### We also support local existing programs focusing on:

Food Insecurities	Senior Congregate Meal Sites
Mental Health	Equine Therapy
Pediatric Therapies	Physical Therapy
Meals on Wheels	Substance Abuse Therapy

## Community Resiliency

**1,515** Individuals Served

Addressing urgent needs today for a better tomorrow

### Examples of Our Impact:

United Way's Virtual Volunteer Center Initiative & Day of Caring Initiative

#### We also support local existing programs focusing on:

Fighting Domestic Violence  
Supporting Victims of Rape  
Supporting Victims of Child Abuse  
Senior Social Engagement



# Our **4** Areas of Community Impact

## Youth Opportunities

**21,461** Individuals Served



Helping young people realize their full potential

### Examples of Our Impact:

United Way's 4 Youth Initiatives: Virtual Reading Time, Summer Reading

Palooza, Book Vending Machines, and Born Learning Trails

#### We also support local existing programs focusing on:

Youth Sports	Youth Therapies
Afterschool Programs	School Supplies for Success
Youth Mental Health	Summer Youth Programs

## Financial Stability

**53,072** Individuals Served

Creating a stronger financial future for every generation

### Examples of Our Impact:

United Ways' First Impressions & United We Work Initiatives



#### We also support local existing programs focusing on:

Food Pantry Programs	Rental Assistance
Food Distribution	Utility Assistance
Financial Education	

# 93,913 people helped in M.S.J.C.



- 875,377 meals served to the hungry
- 1,071,202 pounds of bulk food distributed
- 150,953 senior meals delivered to homes or at community meal sites



- 54,875 therapy/counseling sessions



- 53,545 local households supported with basic needs



- 607 children were provided with safe places to sleep
- 70,279 nights for individuals needing safe shelter



- 36,704 books were placed in the hands & homes of local youth this school year

## 2024-2025

## OUR FINANCIALS

From our most recent Audit & 990

### Report Information is From 2024-2025 IRS 990

Contributions	\$3,631,980
Investment Income	189,655
Other Revenue	341,234
<b>Total Income</b>	<b>4,162,879</b>
Grant Expenses	1,760,357
Human Resources	337,250
Other Expenses	332,253
<b>Total Expenses</b>	<b>2,429,860</b>
Total Assets	9,197,151
Total Liabilities	36,122
<b>Net Assets or Fund Balance</b>	<b>\$9,161,026</b>

### Our Administrative & Fundraising Percentage Rate is 5%



Our Audit & 990 can be found on our website  
[unitedwaymsjc.org](http://unitedwaymsjc.org)



**UNITED WAY**  
Mid & South  
Jefferson County

## Board of Directors

**“Nonprofit leaders must have the courage to take risks and try new approaches, even in the face of uncertainty and challenges.” - Nancy Lublin**

## 2025-2026

### Term Expiring July 2026

**Kingsley Amlalo\***  
TPC Group

**Daniel Cruz**  
Cruz Events

**Lucrecia Harris**  
Port Arthur ISD

**Dr. Barbara Huval**  
Retired, LSCPA

**Tammy Kotzur**  
Convention &  
Visitors Bureau

**Erin Peltier\***  
Chevron

**Chrissy Russell**  
BASF

**Scott Street**  
LSCPA

### Term Expiring July 2027

**Josh Cross**  
Valero

**Jerrie Guidry\***  
Valero

**Mary Ann Reid\***  
Golden Pass LNG

**Martha Rezaie**  
Zachry

### Term Expiring July 2028

**Deborah Drago\***  
Energy

**Nikki McDonald\***  
G&G Enterprises

**Christina Gutierrez**  
City of Port Arthur

**James Wright**  
Texas First Bank

**Shawn Granger**  
Port Arthur EDC

### 2025-26 Executive Committee

**President** - Nikki McDonald  
**Vice President** - Josh Cross  
**Past President** - Deborah  
Drago  
**Treasurer/Secretary** - Scott  
Street

### Members at Large:

Daniel Cruz  
Jerrie Guidry  
Mary Ann Reid

## 2026-2027

### Term Expiring July 2027

**Josh Cross**  
Valero

**Jerrie Guidry\***  
Valero

**Mary Ann Reid\***  
Golden Pass LNG

**Martha Rezaie**  
Zachry

### Term Expiring July 2028

**Deborah Drago\***  
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City of Port Arthur

**James Wright**  
Texas First Bank

**Shawn Granger**  
Port Arthur EDC

### 2025-26 Executive Committee

**President** - Josh Cross  
**Vice President** - James Wright  
**Past President** - Nikki McDonald  
**Treasurer/Secretary** - Scott Street  
**Members at Large:**

Daniel Cruz Jerrie Guidry Chrissy Russell

**Community Investment Chairman: Kingsley Amlalo**  
*a non-voting member of the board*

### Term Expiring July 2029

**Blake Brooks**  
Howard Energy

**Daniel Cruz\***  
Cruz Events

**Lucrecia Harris\***  
Port Arthur ISD

**Zara Hollis**  
Zachry

**Dr. Barbara Huval\***  
Retired, LSCPA

**Tammy Kotzur\***  
Convention &  
Visitors Bureau

**Nicole Marrow**  
Methanex

**Chrissy Russell\***  
BASF

**Scott Street\***  
LSCPA

### COMPOSITION OF BOARD OF DIRECTORS

The Board of Directors of this "United Way" shall consist of the following: Not more than twenty-five (25) nor less than fifteen (15) members

\*indicates member is serving their second term, and must rotate off the board or be a non-voting member for one year following

# UNITED IS THE WAY™



UNITED WAY  
Mid & South  
Jefferson County

we support early literacy.



# Early Literacy Initiative



Together, we placed **36,704** books in the hand homes of area youth this year!

In 2019, the United Way of Mid & South Jefferson County launched it's first formal initiative to address literacy. Super Readers was a support program to the Accelerated Reader program. That seed program has grown into two major programs and one virtual program, United Way Story Time. The Book Vending Machines were introduced in 2022. With four schools onboarding, United Way made the commitment to provide the machines and stock them twice a year. We have now placed Book Vending Machines in all 15 public elementary schools in our four school districts. In 2026, the United Way expanded the Early Literacy Initiative to include second graders in the Summer Reading Paloozas.

## 2025-2026 Partners for Literacy





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Jefferson County

# UNITED IS THE WAY™

## we address food insecurities

The West Port Arthur Community Garden opened in 2019 with the support of Valero and a small group of community leaders that now serve as the West Port Arthur Community Garden Board. With a focus on food insecurities, and the enormous benefit the Garden offers to the community, the United Way of Mid & South Jefferson County entered into a partnership with the West Port Arthur Community Garden Board to help support the growth of the Garden and its impact to the community.

**“Gardens can grow so much more than plants. A Community Garden grows the Community.”**

**- Janie Johnson, CEO of United Way MSJC**

# Community Garden Initiative



The West Port Arthur Community Garden began in 2019 through a collaborative effort to address food insecurities. The United Way entered the community partnership through a Memorandum of Understanding with the Garden’s Board to manage the day-to-day activities, programs, and budgeting in 2021. The United Way has been able to seek grants that help fund the project and have added to the health of the Garden. Since 2021, the garden has added a greenhouse, benches, replaced raised beds, replaced play equipment, and added additional raised beds. The garden has grown into a community resource while providing food and education to all.

## Garden Sponsors & Partners





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Mid & South  
Jefferson County

# UNITED IS THE WAY™

**we create positive change and care for  
our community**

Day of Caring is a unique opportunity for our community to work together to make a difference. We work with companies, organizations, and the community to create meaningful volunteer opportunities that will impact lives and create HOPE. The United Way works to plan the event and, recruit partners for a meaningful event. Day of Caring is where Team building collaborates with Community Need for a meaningful impact. Contact the United Way MSJC today to start planning your Day of Caring.

409.729.4040 | [united@unitedwaymsjc.org](mailto:united@unitedwaymsjc.org)

# Day of Caring Initiative



The Day of Caring Initiative focuses on volunteer activities and events supporting our community. These events can be specific to a company, group, or a larger community-wide event. The United Way mission began with a small group of volunteers collaborating to increase their community impact through mobilizing the community for the common good. That mission continues to guide our organization, and is the heart of Day of Caring events.

## Corporate Day of Caring Participants:





**UNITED  
WAY**

The United Ways of  
Mid & South Jefferson County  
and Orange County

**SETX  
Volunteers**

Virtual Volunteer Center of Southeast Texas

SETXvolunteers.org is a website linking community programs with volunteers.  
Sponsored in collaboration of  
United Ways of Mid & South Jefferson County and Orange County.

[www.SETXvolunteers.org](http://www.SETXvolunteers.org)



**The United Ways of  
Mid & South Jefferson County  
and Orange County**

# SETX Volunteers

**Virtual Volunteer Center of  
Southeast Texas**

**SETXvolunteers.org is a website linking community programs with volunteers. Sponsored in collaboration of United Way of Mid & South Jefferson County and Orange County.**

## FOR NONPROFITS

- Recruit & Register Volunteers
- Personalize Your Volunteer Site
- Manage All Volunteer Forms & Records in One Secure Site
- Promote volunteer needs and events
- Easy Volunteer Check-In
- Group Registration & Check-In
- Text & Email Blast Your Volunteers
- A Free Resource for Approved Organizations

## FOR VOLUNTEERS

- Personalize Your Volunteer Profile & Interest
- Manage All Volunteer Activities in One Site
- See Your Volunteer Community Impact
- Easy Volunteer Check-In (Individual & Group)
- Access a Growing Database of Community Needs, Events, and Organizations in One Location
- Be Engaged In the Community Through this Growing Database of Community Needs, Volunteer Activities, Nonprofits, and Events

## FOR COMPANIES

- Manage Volunteer Team Activities
- Promote Volunteer Events
- Individual Employee Volunteer Impact Tracking
- Individual & Group Registrations for Events
- Easy Volunteer Check-In (Individual & Group)
- Blast Text & Email Volunteer Team Attached to Your Company
- Access a Growing Database of Community Needs, Events, and Organizations in one location
- A Free Resource for Your Company & Employees



**Sign up online  
[www.SETXvolunteers.org](http://www.SETXvolunteers.org)**

**Registered Volunteers 1,396**



# UNITED IS THE WAY™

**we support our workforce &  
household stability**



**UNITED WAY**  
Mid & South  
Jefferson County

# The ALICE INITIATIVE

ALICE is an acronym that stands for Asset Limited, Income Constrained, Employed.

## THE ALICE INITIATIVE

*Provides access to the A.L.I.C.E. Database & the ALICE Center program developed on the holistic approach for the individual*

- Working with individuals to identify
  - immediate needs & referrals
  - patterns of financial instability
  - those committed to establishing financial stability
- Provide financial awareness and educational needs of participants as they plan a path to a life of stability.
  - Financial Education
  - Workforce Soft Skills Training
  - Career Training Exploration
- Offer support to clients through current programs
  - Workforce Readiness Closet
  - TWIC Assistance
  - New Employee Support
  - Food Insecurity Support
  - Volunteer Engagement

## Outcome Measurements

### Financial Stability Outcomes

- Financial Assistance/ Obstacle Reduction
- Number/Percentage of participants that improve Financial Stability

### Community Health

- Number of families reporting reduced dependence on food pantries

### Community Resiliency

- Number of families with Disaster Plan
- Number of Families that establish an Emergency Savings
- Number of Workshops attended for personal development

United Way mobilizes communities to action so all can thrive. Many nonprofits use the Federal Poverty Line to determine if an individual qualifies for services. The Federal Poverty Line (FPL) is an outdated calculation and no longer provides accurate information about the number of people facing hardship across the country. Using the best available information on those who are struggling, the Texas ALICE Report offers an enhanced set of tools for stakeholders to measure the real challenges ALICE households face in trying to make ends meet. The ALICE Project develops these resources to move beyond stereotypes and judgments. Instead, it encourages the use of data to inform programmatic and policy solutions for those households and their communities.

# UNITED IS THE WAY™



**We will strengthen our ability to measure what matters most – improving lives in Mid & South Jefferson County.**

## A Community Impact Initiative

The United Way of Mid & South Jefferson County has long been committed to strengthening our community by supporting the nonprofit partners who serve it every day. In 2006, United Way introduced community impact and logic models to our local nonprofit sector, helping lead the way in outcome measurement and impact reporting.

Since that time, the nonprofit landscape has continued to evolve. Funders, supporters, and the community increasingly expect transparency and measurable results that demonstrate how programs are improving lives. While this level of reporting is essential, we recognize that collecting and organizing this information can require significant time and resources.

To support our partners and continue advancing our shared impact, United Way of Mid & South Jefferson County is excited to announce the launch of SureImpact in late summer 2026.

### What is SureImpact?

SureImpact is a purpose-built, cloud-based platform designed for social service organizations to manage, measure, and communicate their impact.

It serves as a secure case management and impact reporting system, providing HIPAA-compliant data security while allowing organizations to track outcomes in real time.

### Why United Way is Providing SureImpact

United Way will provide SureImpact at no cost to our funded partners as an investment in strengthening our nonprofit network and the services provided to our community.

We understand that partners have varying levels of technology capacity. Some agencies have been exploring tools like this, while others may be new to case management software. United Way will support all partners through training, onboarding, and a phased implementation process.



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Jefferson County



## A New Investment in Our Funded Partners

### Benefits for Our Partners

- Improve case management and program tracking
- Reduce duplication of services across agencies
- Track client needs and services provided
- Enable secure referrals between partners
- Measure outcomes in real time
- Generate community impact reports
- Save staff time with streamlined reporting

**Organizations using SureImpact in other communities have reported stronger reporting capabilities, improved transparency with funders, and increased funding opportunities.**

### Implementation Timeline

United Way will roll out SureImpact through a phased implementation over approximately 4–6 months.

#### Partners will receive:

- Guided onboarding
- Hands-on training sessions
- Unlimited Technical support
- Assistance developing outcome measurements and reports

**Our goal is to ensure every partner feels supported, confident, and empowered in using the system.**

### Partner FAQ's

#### Why is United Way implementing SureImpact?

To help partners measure outcomes, improve reporting, and demonstrate community impact.

#### Is this required for funded partners?

Yes. United Way will transition partner impact reporting into SureImpact during the rollout.

#### Will this cost our organization anything?

No. United Way is providing the system at no cost to funded partners.

#### What if our organization is not tech-savvy?

Training, onboarding assistance, and support will be provided throughout the rollout.

#### Is client data secure?

Yes. SureImpact provides HIPAA-compliant security and protected cloud storage.

#### When will this start?

Implementation begins in late summer 2026 with a phased rollout over approximately 4–6 months.

#### Will there be training?

Yes. United Way will provide training sessions and ongoing technical support.

**Together, we will strengthen our ability to measure what matters most — improving lives in Mid & South Jefferson County.**



# UNITED IS THE WAY

**we impact the next 100 years**

United Way of Mid & South Jefferson County was founded in 1926 and was originally known as Port Arthur Community Chest. Although the name of the organization has changed several times over the course of the last 100 years, the purpose has remained the same: to improve the lives of others by mobilizing the caring power of communities.

Today, the United Way of MSJC continues it's community impact work through it's initiatives:

#### Community Impact Grants

- Community Investment Grants
- Innovation Grants
- A.L.I.C.E. Grants

#### Digital Initiatives

- Create Your Will for Free
- FamilyWise Prescription Assistance
- MyFreeTaxes.com
- SureImpact

#### Early Literacy Initiatives

- Book Vending Machines
- Summer Reading Palooza

#### Food Insecurities Initiatives

- West Port Arthur Community Garden
- Food Pantry Harvest

#### Volunteerism Initiatives

- Day of Caring Events
- SETXvolunteers.org
- Born Learning Trails

#### Workforce Readiness & Stability Initiatives

- Workforce Clothing Closets
- TWIC Assistance Partnerships
- A.L.I.C.E. Center



## 1926-2026 Celebrating a Century of Impact Activities

### Quarter 1: 100 Year Activities

- 100 Years of Volunteers Nominations Open
- CIG Volunteer Committee Reviews
- Golden Pass LNG \$100k Gift Honoring 100 years

### Quarter 2: 100 Year Activities

- Volunteers Readers, 100 Books Read at Paloozas
- 100th Annual Meeting & Innovation Grant Event
- Toasted Yolk Partnership Literacy Partnership Announced

### Quarter 3: 100 Year Activities

- 100 Volunteers Highlights & Recognition Begins
- National Nonprofit Day Celebrations
- Innovation Lab Grants Awarded

### Quarter 4: 100 Year Activities

- Food Pantry Harvest Event at all Mid & South Jefferson County Pantries supported through the SETX Food Bank
- ALICE Grant Committee

## How to Participate in the 100<sup>th</sup> Anniversary

### Volunteer Opportunities

- Grant Committee
- Nominate a Volunteer for 100 Years of Volunteers
- Early Literacy Volunteers
- Company Volunteer Day of Caring Event
- West Port Arthur Community Garden Volunteers

### Sponsorship Opportunities

- Early Literacy Initiative
- Community Garden Initiative Sponsor
- Workforce Clothing Closet Sponsor/Clothing Drive
- 100 Years of Volunteers Site Sponsor
- Participate in Reel United or Pearls & Purses



Janie Johnson, CEO

## a message from the CEO

This year, through the generosity of our donors, volunteers, corporate partners, and advocates, United Way invested more than \$3 million back into our community—creating hope, strengthening families, and driving meaningful impact throughout Southeast Texas. Together, we continue to expand our reach through 18 initiatives in the six categories: Community Impact Grants, Digital Initiatives, Early Literacy, Food Insecurities, Volunteerism, and Workforce Readiness & Stability. Each initiative represents our commitment to meeting people where they are and helping them build a stronger future.

As our community grows and evolves, so do the challenges many families face. That is why continuing our focus on A.L.I.C.E. remains a priority for United Way MSJC. ALICE—Asset Limited, Income Constrained, Employed—represents hardworking individuals and families who often struggle to afford basic necessities despite being employed. The Federal Poverty Line no longer reflects the true cost of living or the realities many households face. Through the Texas ALICE Report, we are able to better understand the challenges within our community and use data-driven solutions to create meaningful change.

Over the years, United Way has supported ALICE households through grant opportunities, workforce readiness programs, and direct community support. This year, we are proud to take the next step by launching the ALICE Center within our office. The Center will focus on expanding services, education, and resources for individuals and families working to achieve financial stability and long-term success.

The work we do locally is strengthened by the power of the global United Way Worldwide network. Through collaboration, innovation, and shared purpose, we are creating real and lasting impact not only in our own community, but as part of a movement dedicated to improving lives around the world.

As we honor our past and look toward the future, we remain committed to building a stronger, more resilient community for the next 100 years. None of this would be possible without your support, generosity, and belief in our mission.

Thank you for standing with us and proving every day that when we work together, UNITED truly is the WAY.

With gratitude,

*Janie*





**UNITED WAY**  
Mid & South  
Jefferson County



# OUR PROFESSIONAL TEAM



Priscilla Ochoa  
Director of Engagement



Janie Johnson  
CEO



Donna Ferguson  
Development & Outreach  
Coordinator



Rocio Guzman  
Impact Coordinator



Neely Wozniak  
Engagement Specialist



# UNITED IS THE WAY™

## *Impact Opportunities*

United Way MSJC partners with local businesses to create meaningful impact through strategic sponsorships, volunteer opportunities, workplace campaigns, and community initiatives. Together, we can align your company's values with measurable local change. Join us in building solutions that strengthen our region.

# Special Events

## REEL UNITED BIG BASS

Annual Event in March

Title Sponsors: Valero & Diamond Green Diesel

- Diamond Sponsorship \$10,000
- Platinum Sponsorship \$5,000
- Gold Sponsorship \$3,000
- Silver Sponsorship \$2,000
- Bronze Sponsorship \$1,000

## Pearls & Purses for Literacy

Annual Summer Event

Title Sponsors:

Entergy Texas & Golden Pass LNG

- Signature Sponsorship \$5,000
- Evening Bag Sponsor \$1,000
- Girls Night Out Table \$500

## Innovation Lab & Annual Banquet

Annual Summer Event

- Title Sponsors: TBD \$5,000
- Innovator Sponsor \$2,000
- Community Impact Sponsor \$1,000



Visit the event site to learn more about each sponsorship & the event.

Visit the site to register for a Workplace Campaign today



Select your interest areas, complete the contact information and return to [Donna@unitedwaymsjc.org](mailto:Donna@unitedwaymsjc.org)

Company:

Phone:

Point of Contact:

Email:

# Initiative Sponsorships

## Early Literacy

Literacy Champion Sponsor: TBA

- Pearls & Purses for Literacy Participation
- Volunteer at a BVM restock or Palooza

## United We WORK

- Sponsor a Workforce Clothing Closet \$1,500
- Sponsor PPE Restock at the Workforce Clothing Closets \$2,500

## Community Garden

- Sponsor a Youth Garden Adventure \$1,500
- Harvest Sponsor \$2,000
- Host a team building work day at the garden

## Workplace Campaign

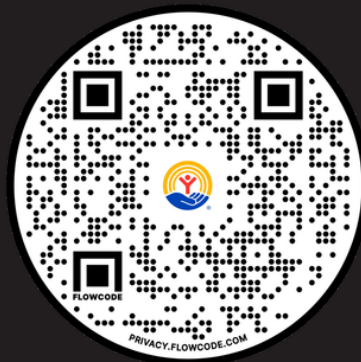
- Allow your employees to give back to the community through the United Way Campaign
  - Host a United Way presentation for employees to learn about the organization & local resources
  - Let United Way plan a volunteer/team building event for your team
  - Build a connected & invested workforce
- Learn more about campaign options & Support

Sponsors will be listed on Initiative Web Page, United Way Annual Report, and Social Media. Volunteer opportunities a Summer Reading Palooza's are also available.



## Our Mission

The United Way of Mid & South Jefferson County works to better the lives of our neighbors. With our Community partners, we fight poverty and food insecurities, invest in education, and work to improve health in our community.



(409) 729-4040  
7980 Anchor Drive #600  
Port Arthur, TX 77642