Can I designate to an organization or other United Way?
Yes, we do require that the organization have a relationship with a United Way. This allows us to verify that they have met the stability, good governance and community impact expectations. Just note on your pledge where you would like the donation to go and we will get it there.

Does your CEO make 300k a year?
No. The Facebook post that suggest this is specifically targeting the United Way World Wide CEO, not the local office. The post is filled with false information and fails to offer updated or correct information for the targets or those that it is promoting. The United Way World Wide CEO does make a salary that is in line with other nonprofits with a global presence. United Way World Wide works within a total of 45 countries. Truthfully, the salary may be more than stated, but is similar, if not less than other organizations of similar size and services.

Don't panic when someone approaches you with information they read on the internet. There are several myths that are circulated from time to time on the web. Below is a fast reference for the most common rumors/myths. If you are asked a question or told a story from that is not answered here or to your level of need PLEASE reach out to the United Way staff they will have or find the answer for you (409)729-4040.

"... But I read it online. It must be true"

Nope, not how it works.
Do you support Planned Parenthood?
We do not support planned parenthood. We have not provided funding in the past either. The agencies listed in our brochure are those that we have funded. There are 58 United Ways, mainly located in the East & West Coast regions, that have funded programs. Of those 58, 50 of them were honoring donor designations and requests. The remaining 8 provided grants that were restricted to outreach and education. Locally we have never provided funding to Planned Parenthood.

I work with a Nonprofit that would like to be funded by United Way, how do we apply?
During the month of December the United Way will have a Letter of Intent posted under the Partners section of their website. It is a short form that is required before January. Once the organization has been reviewed and requirements for funding have been verified the United Way staff will be in touch to go over the application process.

Don't forget, if the answer wasn't here call the United Way office at 409-729-4040